THE ANSWER IS HERE, IN THE STORY OF ...



ONE DAY, THE DECISION HAD TO BE MADE. TO GO -- OR TO DIE -- AND MEN VALUE



Vol. 7 No. 1

September-October, 1958

BLACK MAGIC, is published bi-monthly by Headline Publications, Inc., Sperta, Allinois. Editorial offices at 1790 Broadway, New York 19, N.Y. Single copy, 104: Subscription, 3.60 (6 issues), Application for Second Class entry pending at the Post Office in Sparts, Illinois under the Act of March 3, 1879. The stories, characters and incidents mentioned in this magazine are fictitious. Entire contents @ 1958 by Headline Publications, Inc. All rights reserved, Copyrighted under the Universal Copyright Convention and International Copyright Convention. Copyright reserved under the Pan American Copyright Convention. Printed in the U.S.A.

















IT ISN'T AS IF THE MOONMEN WERE BRUTES. THEY'RE
AS HUMAN AS WE ARE,
EXCEPT THAT THEY CAN
EXIST ON THE MOON
WITHOUT ARTIFICIAL
HELP! WE CAN'T
JUST WIPE
THEM OUT,
WE...

MARSH! THEY'VE SMASHED THROUGH THE DOME! AT THE EAST END! WE'RE LOSING OXYGEN!

AND IF WE LOSE ENOUGH WE WON'T HAVE TO WORRY ABOUT LEAVING! WE'LL STAY HERE FOREVER!

LET'S GO!



















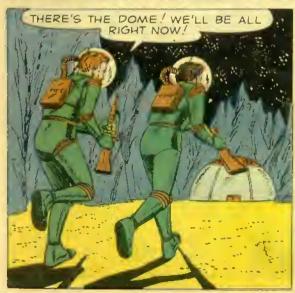














ONE MILLION DOLLARS CASH



IN CONFEDERATE MONEY

Yours only \$298

Be a deep south millionaire! Have money to burn! We'll send you exactly one million bucks in honest-to-goodness authentic reproductions of genuine Confederate money, Plus SPECIAL BONUS BILLS—and all you pay is \$2.98! You can do everything with this money but spend it. Amaze and amuse your cotton-pickin' friends. Win bar bets by the barrel! Light your cigars and cigarettes with \$10.00 bills! Live it up! It's a million dollars worth of laughs and fun—all for only \$2.98.

You get one million bucks in \$10's, \$20's, \$50's, \$100's, etc. denominations—enough to keep your friends laughing and happy for months—This offer is limited. Only \$4 million to a customer. Our supply of this loot is limited—so rush your order... One Million dollars only \$2.98. Four Million dollars only \$10.00. If not deighted keep \$100,000 for your trouble and return the rest of the money for a full and prompt refund. Send to—

BEST VALUES CO.
Dept. M-309, 403 Market St., Newark N. J.























IS IT? WHY? BECAUSE WE





LADDERS

Ancient times had no monopoly on this superstition. And a rather useful one it was and is, because one seems to be asking to be conked on the head if he passes under a ladder, especially with a workman on top. One country went to the extreme of declaring that anybody who is so stupid as to take a stroll under a ladder can be guaranteed death by hanging within the next twelve months. But there is a ray of hope. If you keep your fingers crossed until you see a dog, you may dodge such an unpleasant fate. Many people of Burmese extraction have a morbid fear of something hanging heavy over their heads. This is the reathat most of the houses in Burma have no second floor. And woe betide the man, woman or child who permits water to fall on his or her head while taking a shower or passing near a waterfall.

SAILORS

Disaster will surely overtake a ship, whose name has been changed. And bad luck will accompany any ship that sails on Friday. Beware of dropping a mop or a bucket overboard. You may soon be dropped overboard yourself. And do you have the slightest idea what phosphorescence dancing on the waves at night to the tune of a maaning wind really signifies? It is caused

by the voices of drowned sailors who are searching for forgiveness of any sins they may have committed. But all is not sad or tragic connected with sailors. If strolling sailors in port have their collars touched by strolling girls it will result in happy love affairs.

BIRTHDAY STONES

The following are gems, supposed to bring luck to the recipient if given as presents on birthdays: In January, GARNET. In February, AMETHYST. In March, BLOOD-STONE. April demands DIAMONDS. EMERALDS in May. PEARLS in June. RUBIES in July. SARDONYX for August. September calls for SAPPHIRES. October, the OPAL. November calls for TOPAZ; and TURQUOISE, so named because it was brought to western Europe through Turkey, is the appropriate gem for December.

BLACK SHEEP

In Shropshire, England, shepherds fear that a black lamb will bring bad luck to the whole flock. And, should a ewe give birth to twin black lambs, it is certain that ill luck will be calamitous unless the lambs are slain before they can bleat. But allis not black. For example, if a maiden wears a lamb bone as a charm and repeats a bit of verse her sweetheart will appear out of the fog or mist at midnight.













37 MOVIE & TV STAR PICTURES 2

EXCITING NEW COLLECTION!

For the first time - sensational pictures of yourfavorite movie and TV stars! What an offer!

HOME ADDRESSES of over 165 of your favorite

movie and TV performers! *300 BIRTHDAYS*

of the greatest movie and TV stors! Don't delay a minute!

Please send 25¢ plus 10¢ for packaging to:

DeLUXE PHOTO SERVICE, Dept. 401

Box 947, Church St. Annex New York 8, N. Y.

ZEBRA-SNAKE DESIGN 6 LEOP ARD-COWHIDE DESIGN.

WO-TONE STYLE #400

Snoke-Zebra Design-Printed Plascan be used on either side. Gives snappy distinctive dress up appear-

TWO-TONE

Leopard Cowhide design on Printed Flexton Plastic, Leopard on one side, Cowhide on the other, Either side gives beauty to your car's seats.



INSTALL \$298 to

DURABLE, ppd.

MADE OF FLEXTON - SERVICE GAUGE PLASTIC FOR LONG WEAR

Waterproof, Easy to attach to seats for good Waterproof, Easy to cirach to seers for good fit. Roomy and neat, Elastic shirring and rein-forced overlap side grips insure over-all seat coverage. Will dress up your car's interior and give protection to seat up your car's interfact and give protection to seat uphotstery. Whisk off mud, oil, sand, grime with a damp ray for bright as new appearance. Sewn with mylon thread for long wear and durability.

ORDER FROM MANUFACTURER AND SAVE!

Only \$2.98 each for front split, or front or back alid. Set \$5.00. Add 25s postage or send COD.

10 DAY MONEY BACK GUARANTEE

RADIO

5398 ppd. or (() C. O. D.

NO TUBES NO ELECTRICITY

Now listen to your favorite radio program STATIC FREE with this handy Dynamic Radio. Fits in the palm of your hand. Powered by a strong Germanium Diode tariginally developed for radar) if will pick up your strongest local station.



3 Dial Chronograph

\$ 8.95 incl. only Send cash, check or M.O. or C.O.D. Precision workmonship, Rugged Shock-Resistant

Case. Radium hands & numerals. Sweep hand, Measures distance, Speed of cars, Planes, Horses and other moving objects. A timekeeper and a Stop-Watch, Telemeter, Tachometer, LIFETIME GUARANTEE (axc. parts). Full operating instructions.





Don't risk damage to your car finish when Don't risk damage to your car finish when this low-cost car caver protects against weather elements. Long-lasting durable dastic, folds compactly, off and on in a security. State make, model and year by direct from mir. Send \$6.75 plus 35¢ postage, or sent C.O.D.

Extra Heavy Plastic Gauge \$8.75 + 45¢ postage formerly \$10.95

CRYDER SALES CORP. Dept. ps-427 Box 79, Whitestone 57, N.Y.

Please send me the following:

Seat Covers, Zebra-Snake Design

Seat Covers, Leopard-Cowhide Design Split seat @ \$2.98

Solid seat @ \$2.98

Set (Front & Rear) \$5.00 Dynamic Radio @ \$3.98

Chronograph Watches @ \$8.95 Car Covers @ \$6.75 @ \$8.75

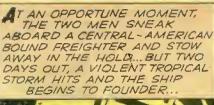
Be sure to include postage!

Send prepaid Send COD

Name___ Address ___

Zone_







THE SHIP BREAKS UP IN THE STORM, BUT WILLIE ESCAPES...











































































































AMAZING PORTABLE RADIO WORKS INDEFINITELY!

Complete! - Ready to Operate! - No Batteries! - No Tubes!

INTERFERENCE-FREE Reception!



nothing to replace . .. nothing additional to buy now or at any time. Why not rush your order today, Simply send the coupon below with your remittance and your Lifetime Pocket Radio will be shipped to you at once. You will be delighted beyond your wildest expec-Expensive Transistor and old style tube-

Listen Anytime - Anywherel

Now you can tune in on radio programs without anyone else knowing that you are listening to music, sports, news, weether, etc. Order your Lifetime Pocket Radio now before the major sporting events this Spring deplete our imited supplies. A FANTASTIC IMPOR-TED VALUE! NOW AVAILABLE WHILE THE SUPPLY LASTS, AT THE UNSELIEV. ABLY LOW PRICE OF JUST \$4.95! And remember, there's absolutely nothing to go out of order. The Lifetime Pocket Radio is not a toy, but a precision instrument constructed and designed for your own personal use

Here's What You Get When You Order: Complete (ready to play) Lifetime Pocket Radio in attractive case, with callbrated tuning diel. Nothing to pay the postman when he delivers

your redio.

COMPLETE WITH ANTENNA . FURNISHED AT NO EXTRA COST TO YOU.

slong without it. No maintenence costs Hearing Aid type speaker. Feather-whatever . . . nothing to wear out weight. Excellent clarity and fidelity. Inconspicuous . . . lets you listen in bed without disturbing others. Almost invisible. Order Now \$4.95.

Nothing To Plug In

- No Expensive, Heavy Batteries to Buy or Carry Around
- No Tubes To Burn Out or Replace
- OPERATES A LIFETIME and NEVER RUNS DOWN!

Here's How You Can Get The Compiete Lifetime Pocket Radio for just \$4.951 Yes just \$4.95 is all you pay. No Hidden Costs. Nothing To Pay Later. Nothing To Assemble. Your Lifetime Pocket Radio is ready to play the moment you remove it from the shipping carton!

type redios this size connot give you more clerity or more freedom from interference than the LIFETIME POCKET RADIO. You get high quality reception for the low, low price of just \$4.95 for the complete LIFETIME POCKET RADIO, already essembled and ready How Does This Amezing Focket-Size

Redie Function? and 'electronic working together, perfected and developed the special new circuits found in the Lifetime Pocket Radio. The special power source is a new-type, self-powered rectifier called a germanium diode. This, together with the specially designed ferrite loop antenna (now standard equipment on many transistor sets) and the new circuit design, receives station's signals and amplifies them through a precision hearing-aid type speaker, enabling you to listen to your favorite programe in complete privacy! Calibrated tuning dial aids in station

Will Last Indefinitely! The Lifetime Pocket Redio comes built into a colorful, durable, shock-resistant plastic case, completely enclosed . . . no bigger than a pack of cigarettes (resuler size). Easily slips into your pocket or purse. Its fine, ettrective appearance rivals portable radios selling for many times the price.

Featherweighti The entire Lifetime Pocket Redio weighs so little that you'll be amazed. Just 4 ounces, complete! So light, so small, so inconspicuous that you'll hardly know you have it with you. Fill in and meil the coupon today while the limited supply lasts.

Listen To Your Fevorite Programs! No matter where you are you can enjoy your favorite programs without bothering enyone else. Take the Lifetime

GUARANTEED FOR LIFE

Pocket Radio with you wherever you to . . . it only weighs 2 ounces and it's so convenient to carry around with you hat you'll wonder how you ever sot semanting the convenient to carry around with you had been sound to be seen to be s

MAIL	NO RISK	COUPON	TODAY

No Longer Than a Regular Pack of Cigarettes. The New LIFETIME POCKET RADIO Gives You

LIFETIME	POCKET RADIO,	Dept. PC-10
P.O. Box 44	4, Great Neck, N.Y.	

SUPPLY LIMITED. RUSH ORDER TODAY. WE PAY POSTAGE

Please send me at once. If not delighted, I may return days for refund.	rn it within 10
Name	
Address	
City Zone Stat	14

Gentlemen: I enclose \$ for the Lifetime Pocket Radio.













Dr. Magnum, a midget by height, was a specialist in glandular diseases. And by the time he reached forty, he had secretly discovered a chemical that stimulated the pituitary gland which is the master gland of the body. It controls all the other ductless glands and the growth of the long banes of the body.

If the pituitary gland secretes too much it will probably produce a basketball star or some other kind of giant. But if it secretes too little, it may produce a four foot midget like Dr. Magnum.

Well, it was just a few weeks after his fortieth birthday when Dr. Magnum heard a rumor to the effect that he was being considered for the Nobel Prize Award in Chemistry because of his amazing discovery of a chemical that would stimulate the pituitary gland of a man, woman or a child.

But it turned out to be a false rumor and somebody else received the coveted prize. This, of course, was a bitter disappointment to Dr. Magnum. And he commenced to brood about it with the result that he thought that the reason the Nobel Prize Committee had passed him up was because he was a midget. It wasn't the money he cared about so much as the honor.

In fact, he had plenty of money, and, in his unbalanced mental state, he conceived the idea of breeding a race of giants, none smaller than eight feet tall, who would eventually conquer the earth and punish the men who denied him his due.

Accordingly, he bought a small island in the West Indies and he paid married couples who were six feet tall or more to live there. The more children they had the easier it was for any couple to get into this tropical paradise. He had a five strand, fifteen foot steel fence built completely around the island.

And any breakthrough from outside would immediately register an alarm bell in a high signal tower where Dr. Magnum stayed day and night, never revealing his face or form to his subject people, who were entertained by radio and television from the mainland around the clock. Multicolored flowers bloomed the year round, gaily plumaged birds sang from every tree.

Supplies were brought in and dropped by parachute from helicopters, as no outsider was permitted to land. From his tower home Dr. Magnum gave orders to his ease-surfeited subjects by public address system. The food was varied and delicious and the chemical that Dr. Magnum put in each dish for stimulating the pituitary glands of the populace was carefully prepared in exotic sauces, made redolent with rare tropical spices.

Dr. Magnum took the long patient view of the master scientist. In about 18 or 20 years, he would have a race of invincible giants who would advance on the mainland and conquer the world. And he, a dwarf would be its king. But for all his science, Dr. Magnum failed to take into account the law of diminishing returns in physiology. The overstimulated pituitary glands worked, in reverse and Dr. Magnum's master plan failed dismally.

CALEB WINSLOW WON PRESTIGE AND WEALTH, BUT ALLOWED FALSE PRIDE TO BRING HIM TO THE BRINK OF RUIN WHEN HE DENIED THE POWERS OF THE ...

Writing Machine

























N MORE W OR



MEN ARE OFTEN ASHAMED TO STRIP FOR SPORTS OR FOR A SWIMI

GIRLS ARE NOT ALLURING AND DON'T HAVE EYE-CATCHING CURVES!

CHILDREN WHO WON'T EAT AND ARE UNDER-WEIGHT, OFTEN CALLED SKINNY!

at last More-Wate plan that puts firm, attractive pounds and inches on your body, chest, arms and legs.



Amasing New Way developed by modern medical science to put on weight on lean bodies. Gueranteed to give you up to an extra pound a day! Or your money back! Why should you dread going to parties and socials, simply because you look serawny and spin-dly? Why ever feel self-conscious about your body again? If you're under-weights . . . or just a little on the thin side, due to faulty appetite, or bad dietaty habits, you can put on up to a pound a day of attractive weight without exercise... dangerous drugs . . . or special diet . . . and

to have this same prescription compounded to your order, it to have this same prescription compounded to your order, it would cost you many times more. However, through this introductory offer, you can obtain 4-way MORE-WATE tablets... s full 10 days' supply ... for just \$1.00 or a 30 day supply for only \$2.98, plus a 10 day supply free, with an absolute mohey-back guarantee! Yes, try MORE-WATE for TEN DAYS... and if not entirely delighted with weight gained, return the unused supply for full refund! You've nothing to lose ... and weight to gala! Act now! Stop being the gay or the gal that everyone calls "skinny." Stop being the gay or the gal who dreads

Not one child yet has failed to go for and ask for more MORE-WATE tablets! Stop worrying about children not eating enough, give them MORE-WATE tablets-it stimulates their appetite . . . they eat it like candy!

summer and going to parties and socials because it means everyone will enjoy themselves and you won't. Don't be a wallflower, because you have a fig-ure like a broomstick! Goin mere weight!

10-DAY SUPPLY ONLY

The 4-way MORE-WATE tablets are unconditionally quarenteed to put on weight . . or it doesn't cost you a penny! MORE-WATE is a delicious, full strength, 4-way tablet . . . that combines not just one . . . or two . . . but 4 of the most amazing aids for goining weight known to medical science. MORE-WATE is not a liquid . . . not a powder. It's

delicious, pleasant-tasting tablet! It contains vitamin 8-12 . delicious, pleatent-testing tablet! It contains vitamin 8-12 ... the amasing red vitamin docters give many underweight patients in haspitois . . It contains Iron that helps correct iron deficiency, anemia and builds rich, red blood. It contains appetite-building vitamin B-1 . . . and it contains nutritious easily assimilated mait, the amazing ingredient that helps your body turn much of the food you eat into well rounded flesh instead of being wasted. That's the secret of putting on weight, Now you can help your food to add new pounds to your arms, sheet, kips, thighs, and legs. Now you don't have to be skinny ... or afraid to be seen socially and he assumed of your figure! You must achieve the figure you want . . . or don't pay enything. Act now!



We don't want

SKINNY

on our team!

SENSATIONAL 10-DAY TEST!

Mail the coupon now! Test the amazing MORE-WATE tablet plan for 10 days at our expense. If after 10 days your friends, your mirror and your scale do not tell you that you have gained weight and look better you pay nothing!

MORE-WATE CO., Dept. 310 405 Market Street, Newark, N. J.

Just mail us your name and address, and \$1.00 cash, check or money order. You will receive a 10 day supply of MORE-WATE tablets and plan, postage prepaid.

Send me 30 day supply plus an extra 10 day supply (that's a 40 day supply) for \$2,98, I understand that if I am not delighted with MORE-WATE tableis and plan, I can return the 30 day supply in 10 days for full purchase price refund, and keep the 10 day supply without charge.

NAME......ADDRESS.....















IN AN INCREDIBLY SHORT TIME, THE NAME OF CALEB WINSLOW BECOMES A FABULOUS ONE IN LITERARY CIRCLES ... HE ACHIEVES SUCCESS, FAME AND WEALTH THROUGH HIS BOOKS AND















ITHINK THAT'S QUITE ENOUGH!
I'M BUSY, WILL YOU GENTLEMEN PLEASE LEAVE?

SURE, MR. WINSLOW.
WE'VE GOT OUR STORY.
I DON'T GUARANTEE
YOU'LL LIKE IT... BUT
THE DRURY TYPEWRITER













NOW WE'LL SEE WHO













PIONEER PUBLICATIONS, INC.

MONEY BACK GUARANTEE 1790 Broadway, Dopf.pg. 2 New York 19, N.Y.



WILL YOU SPEND \$2 TO SAVE YOUR HAIR?

How many hard-earned dollars have you spent to save your hair? How many hair tonics, gadgets, restorers, electrical devices, have you tried in the last tew years — with no success? How many times after an unsuccessful hair-growing attempt have you sworn not to spend another cent on another hair treatment?

Yet, you buy the next product that comes on the market with hair-growing claims.

CAN YOU GROW HAIR?

Doctors who have spent a lifetime studying hair and hair growth have concluded that nothing now known can grow hair on a bald head. So, if you are bald, prepare to spend the rest of your life that way. Accept it philosophically and quit spending hard-earned dollars on hair growers,

If you can't grow hair—what can you do? Can you stop excessive hair loss? Can you save the hair you still have? Can you increase the life expectancy of your hair? Probably.

Please read every word in the rest of this statement carefully, since it may mean the difference to you between saving your hair and losing the rest of it to eventual BALDNESS.

HOW TO SAVE YOUR HAIR

Itchy scalp, hair loss, dandruff, very dry or aily scalp, are symptoms of the scalp disease called seborrhea. These scalp symptoms are after warnings of approaching baldness. Not every case of seborrhea results in baldness, but doctors now know that men and women who have this scalp disease usually lose their hair.

Sebarrhea is believed caused by three parasitic germ organisms (staphylococcus albus, pityrosporum ovale, microbacillus). These germs first infect the sebaceous glands and later spread to the hair follicles. The hair follicles atrophy, no longer can produce new hairs, The result is "thinning" hair and baldness.

DOUBLE MONEY BACK GUARANTEE

In seconds; Ward's Formula kills the three parasitic germ organisms retarding normal hair growth. This has been proven in scientific tests by a world - famous testing laboratory (copy of laboratory report sent on request). Ward's removes infectious dandruff, stops scalp itch, brings hair-nourishing blood to the scalp, tends to normalize very dry or oily scalp. In brief Ward's Formula corrects the ugly symptoms of seborrhea, stops the hair loss it causes. Ward's Formula has been tried by more than 350,000 men and women on our famous Double-Your-Money-Back Guarantee, Only 1.9% of these men and women were not helped by Ward's and asked for their double refund. This is truly an amazing performance. Treat your scalp with Ward's Formula. Try it at our risk. In only 10 days you must see and feel the marked improvement in your scalp and hair. Your dandruff must be gone. Your scalp itch must stop, Your hair must look thicker, more attractive, and alive, Your excessive hair loss must stop. You must be completely satisfied - in only 10 days - with the iminproved condition of your scalp and hair, or simply return the unused portion for Double Your Money Back. So why delay? Delay may cost your hair. Ward Laboratories, Inc., 19 W. 44 Street, N. Y. 36, N. Y. @ 1956

Ward Laboratories, Inc. Dept. 5509B 39 West 44 Street, New York 36, N.Y.

Rush Ward's formula to me at once. I must be completely satisfied in only 10 days or you GUARANTEE refund of DOUBLE MY MONEY BACK uponyreturn of battle and unused portion.

Name.....

Address.......

City......Zone...State......

Enclosed find \$2, send postpoid.

(check, cash, money order).

Send C.O.D. I will pay postman \$2 plus postal charges.
Canada, foreign, APO, FPO, add 50g — No C.O.D.

DOUBLE MONEY BACK GUARANTEE